



July 28, 2010

For Immediate Release
Village Manager's Office

GREEN DAY EXPO

The Deerfield Sustainability Commission is sponsoring a **Green Day Expo** at the Farmers Market on Saturday, September 4 from 7:00am to 1:00pm at the NW corner of Deerfield Road and Robert York Avenue in Deerfield. Exhibitors will include businesses and organizations that offer energy efficient, water-saving, or non-toxic home-use products, or provide other sustainable living information and services.

There will be visual and "hands-on" demonstrations to explain methods, products and services to help residents make "greener" choices for their homes and in their daily lives. Home and energy efficiency products and services that will be demonstrated include solar thermal, insulation options, green lawn care, and non-toxic cleaning products. Other agencies in attendance include organizations who offer sustainability and recycling information such as Deerfield's own grass roots resident group, Green Minds, and the Solid Waste Agency of Lake County (SWALCO).

The Village Board recently approved the reorganization of the Sustainability Commission in order to focus on outreach efforts to educate and inform the community on sustainable living. The vision of the Sustainability Commission is that *Deerfield optimize its potential in environmentally sound practices, thereby improving the quality of our local environment for the benefit of our citizens, businesses and neighbors.* Our mission is: *to educate and actively engage the Deerfield community regarding the benefits of living sustainably, to make environmental information and resources readily available, to create partnerships with interested parties to help achieve our mutual sustainability goals, and to recommend sustainable initiatives which are fiscally responsible and enhance our economic vitality.*

For more information about Green Day, please contact Liz Hawari at lizsfmc1@yahoo.com or 847.317.0906.

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