

MINUTES
FAMILY DAYS COMMISSION
August 20, 2019

The Family Days Commission met in the Community Conference Room of the Village Hall at 4:00 p.m. on Tuesday, August 20, 2019. In attendance were:

Present:

Phil Bettiker	Angie Butera	John Coughenour	Esther Finne
Judy Geuder	Barry Gray	Jeff Greenspan	Herb Isaacs
Janet Youngberg			

Also Present:

Justin Keenan, Staff Liaison

Minutes

Commissioner Gray made a motion to approve the June 3, 2019, minutes and Commissioner Geuder seconded the motion. The motion passed unanimously.

Public Comment

None

Announcements

Jeff Greenspan was introduced to the Commission as a new member.

2018 Family Days Expense/Revenue Report

The Commission reviewed the budget line items and approved following amounts:

Expenses	Proposed 2019	Actual 2019	Proposed 2020
Fireworks	\$ 12,500	\$ 12,500	\$ 14,000
Signs/Banners	\$ 550	\$ 550	\$ 550
Raffle	\$ 760	\$ 590	\$ 760
Brochure	\$ 1,350	\$ 1,979	\$ 2,000
Parade	\$ 18,500	\$ 16,180	\$ 18,500
Rotary Race	\$ 4,000	\$ 2,870	\$ 3,000
Bike Parade/Dog Show/Poster Contest	\$ 250	\$ 275	\$ 300
Flower Show	\$ 200	\$ 175	\$ 200
Stage	\$ 1,950	\$ 1,950	\$ 2,200
Petting Zoo	\$ 1,550	\$ 1,550	\$ 1,600
Rides	\$ 13,400	\$ 13,705	\$ 14,500
D.J/Music Entertainment	\$ 1,200	\$ 1,200	\$ 1,500
Park District Overtime	\$ 2,500	\$ 2,500	\$ 2,500
Miscellaneous	\$ 500	\$ -	\$ 500
Restrooms/Garbage	\$ 3,250	\$ 2,865	\$ 3,000
Community Concert Band	\$ 450	\$ 450	\$ 300
Bazaar	\$ -	\$ -	\$ -
Total	\$ 62,910	\$ 59,838	\$ 65,410

Committee Reports

Rotary Race

Commissioner Gray informed the Commission that July 4th was a beautiful day for the race and that the new location was a success. Additionally, the arrow signs that Liaison Keenan installed around the race route were very helpful for runners.

Bike Parade

Commissioner Mike Butera relayed that overall turnout was down for the year, but the event was a great success. Commissioner Angie Butera complimented Communication Specialist Kylie Cerk for taking great photos during the event.

Dog Show

Committee Member Isaacs stated that the Dog Show was once again a great event. Turnout was high and everyone had a great time. Isaacs also mentioned that he would like to rebrand the event for next year. He recommended that the event name is changed to “Family Fun Dog Show”. The name change will reinforce the goal of the event which is a family friendly event, instead of a competitive national competition.

Poster Contest

Commissioner Finne stated that a large number of participants submitted posters which were hung in the windows of Italian Kitchen for the first time. She thanked Italian Kitchen for all of the work that they do and for taking over the event now that her realtors office moved out of that strip mall.

Flower Show

Committee Member Youngberg informed the Commission that due to overly rainy spring weather, there were less entries than previous years. She expects the numbers to rebound next year. Overall, the same number of visitors viewed the flowers.

Parade

Commissioner Geuder stated that the parade went smoother than ever before. Very few participants threw candy this year and the parade was a great success. Geuder also stated that the League of Women's Voters has been selected as the Parade Marshal next year to celebrate the 100th anniversary of the passing of the 19th Amendment. The League has requested to include as many vehicles as possible so that all 50+ members of the group can ride in the parade. However, the Commissioner decided to limited the number of vehicles to five to save time.

Bazaar

Staff Liaison Keenan relayed to the Commission that 13 vendors participated in the Bazaar. That number is slightly down from last year. New Commission member Jeff Greenspan will be taking over the Bazaar for 2020.

Entertainment/Rides

Commissioners Mike and Angie Butera stated that everything went smoothly with rides and the petting zoo. Commissioner Angie Butera also commented that the new location for the wristbands sales was much better due to its close proximity to the rides.

Fireworks

Liaison Keenan mentioned that the fireworks show received many compliments from attendees. Keenan will contact Mad Bomber Fireworks to obtain a 2019 contract for \$14,000.

Food Vendors

Commissioner Coughenour relayed that all of the vendors showed up early and were set up on time on July 3rd. Liaison Keenan stated the same was true for July 4th. Most vendors were pleased with the turnout and stated they would come back next year.

The Commission also discussed the \$300 food vendor fee. Over the past few years, a number of vendors have complained about how high the fee is due to the limited amount of time for sales. Other vendors have also opted out of participating due to the cost. Commissioner Geuder motioned to reduce the fee to \$200 and Commissioner Angie Butera seconded. The motioned passed unanimously.

Suggestions for Next Year

The Commission discussed the inflatable rides on July 3rd with Playground Games. Liaison Keenan stated that 175 wristbands were sold and that he received many compliments from families who were

happy that a new event was added. With the exception of the DJ and the carnival games, there is very little to do in the park while waiting for the fireworks to start. Commissioner Angie Butera commented that Playground Games should be required to pay a fee comparable to what Johns Concessions pays or else they should not be allowed back next year. Butera continued that she would like to discuss options with Four Seasons Amusements who provides rides on the 4th to determine if they would be interested for the 3rd. She will contact multiple vendors for quotes and report back to the Commission at the next meeting.

The Commission also discussed the option of adding a beer tent with a band on July 3rd. A number of residents have asked over the years for events and music that is focused towards younger families that do not have kids or empty nesters. Having a beer tent with a live band would solve this problem. The proposed location in the PTC/PW parking lot would be separated enough from the kids focused DJ that the music should not overlap. A portion of parking lot was already closed this year for the inflatable rides and it would not be an issue to close the rest of the parking lot to include a beer tent. The remaining spots would be reserved for vendors and staff and the parking lot would be closed to public parking. The estimated cost for a tent, tables and band is \$6,000 not including beer which would be paid for through sales. For security, the location is already blocked off on the north and south due to the layout of the parking lot and the east/west sides would be blocked off with snow fencing. The main entrance would be on the east side and over 21 attendees will be given wristbands. Commissioner Bettiker motioned to have Liaison Keenan investigate the costs and logistics required to add a beer tent and band and Commissioner Angie Butera seconded. The motion passed unanimously.

Next Meeting

Monday, September 16th

Adjournment

Commissioner Gray motioned to adjourn. Commissioner Geuder seconded the motion. The motion passed unanimously. The meeting adjourned at 5:40 p.m.

Respectfully submitted,

Justin Keenan, Assistant to the Director of Public Works and Engineering