

**MINUTES**  
**FAMILY DAYS COMMISSION**  
**April 10, 2023**

The Family Days Commission met in the Community Conference Room in Village Hall at 4:00 p.m. on Monday, April 10, 2023. In attendance were:

Present:

Co-Chair Judy Geuder  
Co-Chair Angie Butera  
Phil Bettiker  
Rick Cervarich  
Jason Merel  
Mike Butera  
Jon Schallman

Also Present:

Vicki Street, DBR Chamber of Commerce and Rotary Liaison  
Justin Keenan, Staff Liaison  
Ryan Oates, Staff Liaison

**Introductions**

None

**Consideration of Minutes from October 17, 2022 Meeting**

Commissioner Bettiker made a motion to approve the October 17, 2022, minutes and Commissioner Merel seconded the motion. The motion passed unanimously.

**Public Comment**

None

**Old Business**

a. Sponsorships

Commissioner Cervarich stated that he has been going to various businesses throughout the Village to gather donations. As of the meeting there have been around \$800 in donations, which were mostly business card size sponsorships for the brochure. The Family Days Commission has seen interest from businesses looking to sponsor the event.

**Committee Reports**

a. Bike Parade

Co-Chair Angie Butera and Commissioner Mike Butera stated that the bike parade is set to go. Commissioner Cervarich asked if there are any bike stores in Deerfield who are sponsoring this event, and Co-Chair Angie Butera stated that there has been no interest in previous years.

b. Parade

Co-Chair Geuder shared that we have a few vendors signed up for the parade. She stated that we do not have as many as previous years but is hoping that more send in their application soon. So far there have been interest from youth groups.

c. Rotary Race

Committee Member Street stated that the rotary race is ready to go and she passed around a flyer detailing the event. She also stated that the DBR Chamber of Commerce will be hanging the flyers around the Village.

d. Arts & Crafts

Liaison Oates stated that staff has reached out to many vendors from previous years and has received five paid confirmations. He said they look forward to more vendors participating.

e. Fireworks

Liaison Keenan shared that the fireworks contract is signed and ready to go. He further stated that the plan is to launch the fireworks from a location near Shepard Park. Commissioner Schallman asked if we have a general layout, and Liaison Keenan said that we have a general idea but nothing confirmed yet due to work being done at Shepard Park.

f. Food Vendors

Commissioner Schallman reported that there are about seven or eight vendors who said that they were planning on coming. Co-Chair Geuder requested that the commission reaches out to vendors that have helped with donations to see if they can help again. Commissioner Schallman and Commissioner Cervarich stated that they will reach out.

g. Sponsorships

Liaison Keenan asked if there has been any luck with day cares or other similar businesses. Commissioner Cervarich said that he hasn't reached out yet but will this upcoming week. Co-chair Angie Butera asked Commissioner Cervarich to reach out to parent teacher organizations and that she will help with the connections.

h. Entertainment/Rides, etc.

Co-Chair Angie Butera asked about the pricing on the website. Liaison Keenan stated while it says free on the website, that is for the inflatables on July 3<sup>rd</sup>. July 4<sup>th</sup> prices will now be \$20 per wristband. Liaison Keenan stated that we are getting the contracts signed, that the concession games contract is signed, and that the band is signed to perform. The Commission needs to find out who is going to sell the wristbands this year.

i. Dog Show

Co-Chair Geuder that Committee Member Isaacs is currently out of town but the dog show should be all set to go. She stated that she will contact Committee Member Isaacs to confirm.

j. Poster Contest

Co-Chair Angie Butera stated that she hasn't talked to Committee Member Finne yet but assumes that the poster contest will still take place this year. Co-Chair Angie Butera said that she will check in and keep the Commission updated at the next meeting.

**Suggestions for the Upcoming Family Days**

Committee Member Street stated that she has most of the equipment for the Sensory Friendly Play Area from last year and will reach out to the sponsors. Commissioner Schallman asked about the parking passes and Liaison Oates said that he will create them early this year to distribute to the vendors.

**Other Items for Consideration**

Co-Chair Geuder asked if we can create a parade route for the vendors and the bus drop off areas. Liaison Oates said that he will have a map created to distribute.

**Next Meeting**

May 8, 2023 at 4:00 p.m. in the Community Conference Room in Village Hall.

**Public Comment**

None

**Adjournment**

Commissioner Bettiker made a motion to adjourn and Commissioner Cervarich seconded the motion. The motion passed unanimously. The meeting adjourned at 5:19 p.m.

Respectfully submitted,  
Ryan Oates, Staff Liaison