

MEDIA RELEASE

COMMUNITY - THE ANTI DRUG COALITION (CTAD)

Staff Contact:
David Fitzgerald
Management Analyst, Village of Deerfield
Email: gneukirch@cityhpil.com
Tel.: (847) 926-1000

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Text-a-Tip

Anti-Drug Program Proves Successful

Deerfield, IL – Text-a-Tip is an anonymous text-based crisis hotline supported by L.E.A.D.S. - Linking Efforts Against Drugs. The program was implemented in Deerfield and Highland Park in March of 2015 and is now available to all Lake County communities. The well received platform will soon be available in cities across the country.

The Text-a-Tip system operates 24/7, allowing community members to send an anonymous text message and receive an immediate response from a licensed mental health professional. The ultimate goal is to provide an outlet for community members to voice concerns about themselves or others in an effort to create a safer and healthier community. Anyone in Lake County wishing to use the system should text the phrase "LAKECO" to 274637.

Community – The Anti-Drug (CTAD) is working diligently to promote the Text a Tip program. “Parents, teenagers, educators, businesses and all residents should be aware of this valuable program which provides a safe, confidential and easy way to share information that may help or save a life” stated Harriet Rosenthal, Co-President of Community-The Anti Drug. CTAD represents the communities of Bannockburn, Highland Park, Highwood, Deerfield and Riverwoods. CTAD members are mayors, school board elected officials, city/village managers, school superintendents, principals, community faith leaders and others. The goal of CTAD is to reduce the use and abuse of alcohol, marijuana and other drugs among students and young adults. CTAD's focus is to emphasize the entire community's role in preventing youth from initiating and abusing alcohol and drugs.

“Promotion of the Text a Tip program is one of numerous initiatives that CTAD is undertaking in an effort to reduce the use and abuse of alcohol, marijuana and other drugs” stated Laura Kaufman, Co-President of Community-The Anti Drug. Individuals desiring to assist with CTAD’s mission may contact the organization at community.theantidrug@gmail.com

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