

MINUTES
FAMILY DAYS COMMISSION
April 9, 2018

The Family Days Commission met in the Community Conference Room of the Village Hall at 5:00 p.m. on Monday, April 9, 2018. In attendance were:

Present:

Angie Butera
Michele Edelmuth

Michael Butera
Judy Geuder

John Coughenour
Barry Gray

Minutes

Commissioner Gray made a motion to approve the October 2, 2017, minutes and Commissioner Geuder seconded the motion. The motion passed unanimously.

Public Comment

There were no comments from the public.

New Business

Resignations

Liaison Keenan discussed the recent resignations on the commission and committee. Due to those resignations, more volunteers will be needed to plan the Silent Auction, Bazaar and take over sponsorships. All of the commissioners agreed that they would attempt to find more volunteers to join the Commission.

Sponsorship Opportunities & Brochure Changes

Staff Liaison Keenan discussed the proposed changes to the Family Days sponsorship brochure with the commission. To decrease the workload, the 16 page brochure could be changed to an oversized post card similar to the what the Village does for Harvest Fest. This will drastically decrease the amount of work required, but could also lead to less sponsors. The Commission also discussed potential ways to increase sponsor recognition outside of the brochure. Commissioner Geuder asked if the commission could print a giant banner that could include the logo of sponsors. This could be located at Jewett and Brickyards Park. Keenan will research different banners that could be printed and will report back. Commissioner Angie Butera informed the Commission that she may have a volunteer that is willing to take over the sponsorships and may even design the brochure. She would inform the commission at the next meeting, if the individual decided to volunteer to take over those duties.

Committee Reports

Bike Parade

Commissioners Mike and Angie Butera updated the commission on the 2018 bike parade planning. Most of their supplies have been purchased and the event will once again take place in the Rosemary Terrace Parking Lot. They will continue to work with local businesses to find additional sponsors and donations.

Parade

Commissioner Geuder informed the commission that The Colts have once again decided to attend the parade after not attending last year. Unfortunately, all of the paid participants have increased their rates this year. However, the event will still be within budget. An antique bike performing group has signed up to perform in Deerfield's parade. Commissioner Geuder has not heard back from the Not-For-Profit band and asked Liaison Keenan to send her their contact information.

Rotary Race

Commissioner Gray informed the commission that Janice Becker resigned from the Committee and he will now be planning the race on his own. This year he will be ordering less shirts and the online registration race company has updated their payment system.

i. New Signs

Commissioner Gray discussed purchasing new yard signs to advertise for the race. These would also be used to direct racers during the race. He will order 20 signs for a total of \$200. The commission discussed a few sign updates and a new version will be brought up to the next meeting for approval.

ii. Race Course Update

Commissioner Gray and Liaison Keenan discussed the upcoming construction season. Keenan informed the group that multiple roads included in the racecourse will be reconstructed this year and next year. Gray discussed changing the course from Oxford to Kenton this year if construction is not completed on time. He will work with Liaison Keenan to plan a new course for next year.

Fireworks

Liaison Keenan informed the Commission that he has requested a 2018 fireworks contract from Mad Bomber. The contract will be for \$11,500 as previously approved by the board.

Other Items for Consideration

Commissioner Angie Butera asked if there will be construction at Jewett Park this summer. Liaison Keenan said he would talk to the Park District and report back to the Commission. She also informed the Commission that the First Presbyterian Church is considering volunteering to host the pancake breakfast. Butera is waiting to confirm the details.

Commissioner Coughenour asked Liaison Keenan if he has contacted Waste Management to receive a quote for Porta-Potties and two dumpsters. Liaison Keenan said he would contact Waste Management next week.

Liaison Keenan also informed the Commission that the Chamber of Commerce will be assisting with Corporate Booths. He will be discussing this further with the Executive Director of the Chamber of Commerce and will report back with more information at the next meeting.

Staff Liaison Report

Liaison Keenan discussed the parade route and the potential updates for closing Deerfield Road at Ridge Road in Highland Park. He is working with Commissioner Geuder and the Police Department to determine if this is possible.

Next Meeting Dates

The next Family Days Commission Meeting scheduled April 23rd

Adjournment

Commissioner Gray motioned to adjourn. Commissioner Geuder seconded the motion. The motion passed unanimously. The meeting adjourned at 6:05 p.m.

Respectfully submitted,

Justin Keenan, Assistant to the Director of Public Works